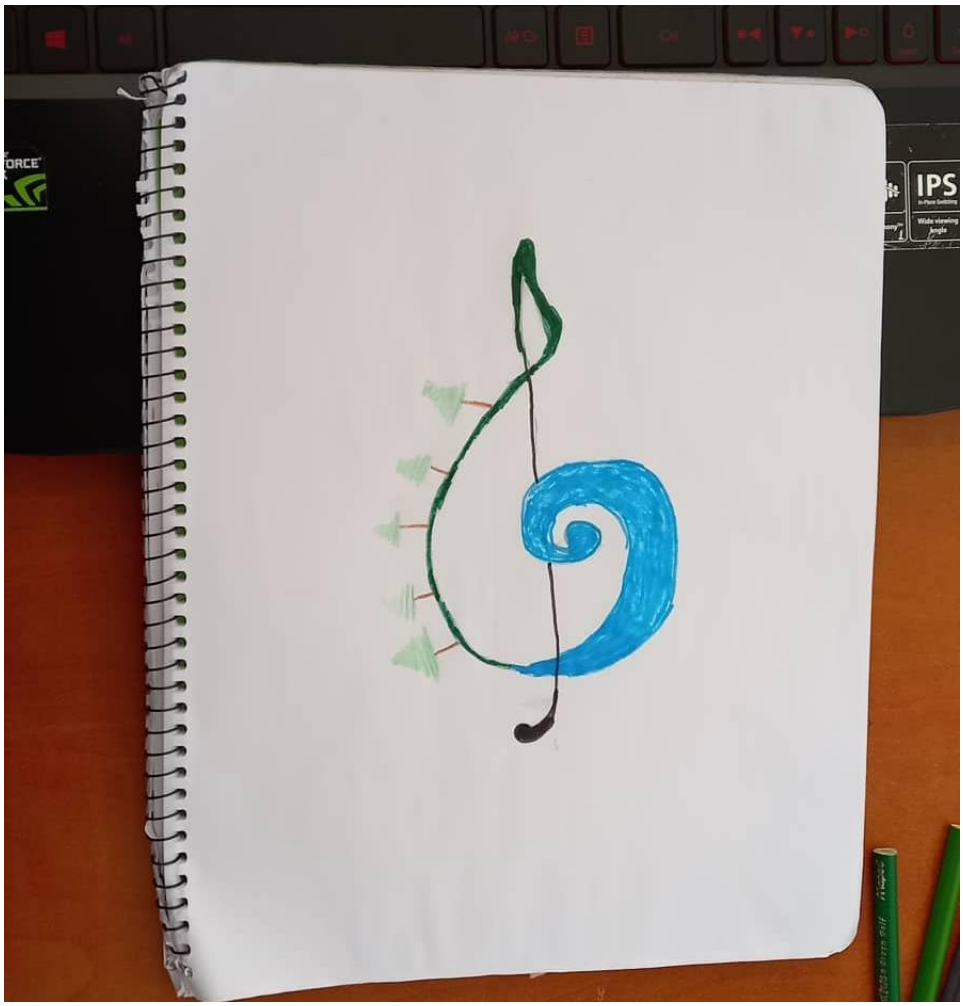Paleta de colores