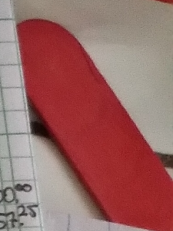
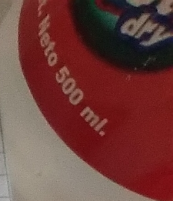


Angelos  
May 5

|                                    | 1          | 2          | 3         | 4         | 5          | 6          | 7          | 8          | 9          |
|------------------------------------|------------|------------|-----------|-----------|------------|------------|------------|------------|------------|
| 1 Caja                             | 6,930.00   |            |           |           | 6,000.00   |            |            | 6,930.00   |            |
| 2 Banco Promotor                   | 19,800.00  |            |           |           | 19,800.00  |            |            | 19,800.00  |            |
| 3 Document. por cobrar             | 13,200.00  |            |           |           | 13,200.00  |            |            | 13,200.00  |            |
| 4 Clientes                         | 16,500.00  |            |           |           | 16,500.00  |            |            | 16,500.00  |            |
| 5 Mercaderias                      | 57,200.00  |            |           |           | 57,200.00  |            | 57,200.00  | 64,000.00  |            |
| 6 Inversiones en Valo. L.P         | 16,500.00  |            |           |           | 16,500.00  |            |            | 16,500.00  |            |
| 7 Mob. y Equipo                    | 26,500.00  |            |           |           | 26,500.00  |            |            | 26,500.00  |            |
| 8 Equipo de Computación            | 11,000.00  |            |           |           | 11,000.00  |            |            | 11,000.00  |            |
| 9 Vehículo de Reparto              | 35,000.00  |            |           |           | 35,000.00  |            |            | 35,000.00  |            |
| 10 Inmuebles                       | 11,000.00  |            |           |           | 11,000.00  |            |            | 11,000.00  |            |
| 11 Gastos de Constitución          | 5,000.00   |            |           |           | 5,000.00   |            |            | 5,000.00   |            |
| 12 Material de Empaque             | 2,900.00   |            |           |           | 1,400.00   |            |            | 1,400.00   |            |
| 13 Proveedores                     |            | 19,800.00  |           |           |            | 19,800.00  |            |            | 19,800.00  |
| 14 Cuentas por pagar               |            | 18,900.00  |           |           |            | 19,457.25  |            |            | 19,457.25  |
| 15 Documentos por pagar            |            | 5,500.00   |           | 557.25    |            | 5,500.00   |            |            | 5,500.00   |
| 16 Hipotecas                       |            | 26,500.00  |           |           |            | 26,500.00  |            |            | 26,500.00  |
| 17 Ventas                          |            | 406,500.00 |           |           |            | 406,500.00 |            | 406,500.00 |            |
| 18 Reb. y Dev. s/ventas            | 4,500.00   |            |           |           | 4,500.00   |            | 4,500.00   |            |            |
| 19 Compras                         | 252,500.00 |            |           |           | 252,500.00 |            | 252,500.00 |            |            |
| 20 Gastos s/compras                | 3,300.00   |            |           |           | 3,300.00   |            | 3,300.00   |            |            |
| 21 Reb. s/compras                  |            | 7,800.00   |           |           |            | 7,800.00   |            | 7,800.00   |            |
| 22 Publicidad pagada               | 4,625.00   |            |           |           | 4,625.00   |            | 4,625.00   |            |            |
| 23 Sueldos pagados                 | 63,900.00  |            |           |           | 63,900.00  |            | 63,900.00  |            |            |
| 24 Impuestos y Contr.              | 583.00     |            | 159.75    |           | 742.75     |            | 742.75     |            |            |
| 25 Gastos Generales                | 4,275.00   |            |           |           | 4,275.00   |            | 4,275.00   |            |            |
| 26 Comis. y Lab. Com.              | 1,220.00   |            | 397.50    |           | 1,220.00   |            | 1,220.00   |            |            |
| 27 Intereses Gastos                | 6,000.00   |            |           |           | 6,397.50   |            | 6,397.50   |            |            |
| 28 Comisiones Product.             |            | 2,090.00   |           |           |            | 2,090.00   |            | 2,090.00   |            |
| 29 Dividendos Percibidos           |            | 4,370.00   |           |           |            | 4,370.00   |            | 4,370.00   |            |
| 30 Capital Social                  |            | 130,975.00 |           |           |            | 130,975.00 |            |            | 130,975.00 |
| 31 Dep. Mob. y Equipo              |            |            | 5,300.00  |           | 5,300.00   |            | 5,300.00   |            |            |
| 32 Dep. Equip. de Comp.            |            |            | 3,666.30  |           | 3,666.30   |            | 3,666.30   |            |            |
| 33 Dep. Vehículo                   |            |            | 7,000.00  |           | 7,000.00   |            | 7,000.00   |            |            |
| 34 Dep. Inmuebles                  |            |            | 2,485.00  |           | 2,485.00   |            | 2,485.00   |            |            |
| 35 A: Dep. Acum. Mob y Eq.         |            |            |           | 5,300.00  |            | 5,300.00   |            |            | 5,300.00   |
| 36 Dep. Equ. de Comp.              |            |            |           | 3,666.30  |            | 3,666.30   |            |            | 3,666.30   |
| 37 Dep. Vehículos                  |            |            |           | 7,000.00  |            | 7,000.00   |            |            | 7,000.00   |
| 38 Dep. Acum. Inmuebles            |            |            |           | 2,485.00  |            | 2,485.00   |            |            | 2,485.00   |
| 39 Amort. Gasto de Const.          |            |            | 1,000.00  |           | 1,000.00   |            | 1,000.00   |            | 1,000.00   |
| 40 A: Amort. Acum. Gasto de Const. |            |            |           | 1,000.00  |            | 1,000.00   |            |            | 1,000.00   |
| 41 Cuentas Incobrables             |            |            | 891.00    |           | 891.00     |            | 891.00     |            | 891.00     |
| 42 Reserva pa. Cuen. Enco          |            |            |           |           |            |            |            |            |            |
| 43 Material de Empa. Cons          |            |            | 1,500.00  |           | 1,500.00   |            | 1,500.00   |            | 1,500.00   |
| 44 Perdidas y Ganancias            |            |            |           |           |            |            |            |            |            |
| 45 Impuesto s/renta                |            |            |           |           |            |            |            |            |            |
| 46 Reserva legal                   |            |            |           |           |            |            |            |            |            |
| 47 Utilidades retenidas            |            |            |           |           |            |            |            |            |            |
|                                    | 622,433.00 | 622,433.00 | 22,399.55 | 22,399.55 | 64,332.55  | 64,332.55  | 484,760.00 | 484,760.00 | 286,830.00 |



# Partidas de Ajustes

Angelés Pérez

|                                 |   |           |   |           |
|---------------------------------|---|-----------|---|-----------|
| Depre. Mobiliario y Equipo      | 0 | 5,300.00  |   |           |
| Depre. Equipo de Computación    | 0 | 3,666.30  |   |           |
| Depre. Vehículos de Reparto     | 0 | 7,000.00  |   |           |
| Depre. Inmuebles                | 0 | 2,485.00  |   |           |
| A: Deprecia. Acum. Mob y Equipo |   |           | 0 | 5,300.00  |
| Deprecia. Acum. Equi. de Compu. |   |           | 0 | 3,666.30  |
| Deprecia. Acum. Vehículo de Re. |   |           | 0 | 7,000.00  |
| Deprecia. Acum. Inmuebles       |   |           | 0 | 2,485.00  |
|                                 | 0 | 18,451.30 | 0 | 18,451.30 |

|                                     |   |          |   |          |
|-------------------------------------|---|----------|---|----------|
| Amortización Gastos de Constitución | 0 | 1,000.00 |   |          |
| A: Amortiza. Acumulada Gas. de cons |   |          | 0 | 1,000.00 |
|                                     | 0 | 1,000.00 | 0 | 1,000.00 |

|                                 |   |        |   |        |
|---------------------------------|---|--------|---|--------|
| Cuentas Incobrables             | 0 | 891.00 |   |        |
| A: Reserva para cuentas Incobr. |   |        | 0 | 891.00 |
|                                 | 0 | 891.00 | 0 | 891.00 |

|                            |   |        |   |        |
|----------------------------|---|--------|---|--------|
| Impuestos y Contribuciones | 0 | 159.75 |   |        |
| A: Cuentas por pagar       |   |        | 0 | 159.75 |
|                            | 0 | 159.75 | 0 | 159.75 |

|                      |   |        |   |        |
|----------------------|---|--------|---|--------|
| Intereses Gasto      | 0 | 397.50 |   |        |
| A: Cuentas por pagar |   |        | 0 | 397.50 |
|                      | 0 | 397.50 | 0 | 397.50 |

|                               |   |          |   |          |
|-------------------------------|---|----------|---|----------|
| Material de Empaque Consumido | 0 | 1,500.00 |   |          |
| A: Material de Empaque        |   |          | 0 | 1,500.00 |
|                               | 0 | 1,500.00 | 0 | 1,500.00 |

# Almacén "Las Palmas"

Angeles  
Perez 5

Estados de Resultados del Peri. 01 de Ene. al 31 de Diciembre.

|                             |   |            |            |
|-----------------------------|---|------------|------------|
| Ingresos                    |   |            |            |
| Ventas Brutas               |   | 8          | 406,500.00 |
| Ret y Dev s/ventas          |   | 8          | 4,500.00   |
| Ventas Netas                |   | 8          | 402,000.00 |
| Costos de Ventas            |   |            |            |
| Mercaderías P/ro #1         |   | 8          | 57,200.00  |
| Compras                     | 8 | 252,500.00 |            |
| Gastos s/ compras           | 8 | 3,300.00   |            |
| Compras Brutas              | 8 | 255,800.00 |            |
| Ret y Dev. s/ compras       | 8 | 7,800.00   |            |
| Compras Netas               |   | 8          | 248,000.00 |
| Mercaderías Disponibles     |   | 8          | 305,200.00 |
| Mercaderías P/ro #2         |   |            | 64,000.00  |
|                             |   | 8          | 241,200.00 |
| Variancias Brutas en Ventas |   | 8          | 160,800.00 |
| Gastos de Operación         |   |            |            |
| Gastos de Distribución      |   |            |            |
| Sueldos Pagados             | 8 | 63,900.00  |            |
| Impuestos y Contribuciones  | 8 | 742.75     |            |
| Dep. Mob y Equipos          | 8 | 5,300.00   |            |
| Dep. Equip. de Computo.     | 8 | 3,666.30   |            |
| Dep. Vehículo               | 8 | 7,000.00   |            |
| Dep. Inmuebles              | 8 | 2,485.00   |            |
| Amort. Gast de Const        | 8 | 1,000.00   |            |
| Cuentas Incoobrables        | 8 | 891.00     |            |
| Publicidad Pagada           | 8 | 4,625.00   |            |
| Gastos Generales            | 8 | 4,275.00   |            |
| Combustibles y Lub. cons    | 8 | 1,220.00   |            |
| Material de Emp. Cons       | 8 | 1,500.00   |            |
|                             |   | 8          | 96,605.05  |
| Variancias en Gs. de Op.    |   | 8          | 64,194.95  |
| Otros Ingresos y Gas.       |   |            |            |
| Comisiones producto         | 8 | 2,090.00   |            |
| Dividendos percividos       | 8 | 4,370.00   | 6,460.00   |
| Gastos                      |   |            |            |
| Van a folio #2              |   | 8          | 64,160.00  |
|                             |   |            | 64,194.95  |

Alm  
Bal

Vienes de folio #1  
Intereses Gasto  
Garancia antes ISR  
Impuesto s/ renta

|   |                      |   |                       |
|---|----------------------|---|-----------------------|
| ⊗ | 6,460. <sup>00</sup> | ⊗ | 64,194. <sup>95</sup> |
| ⊗ | 6,391. <sup>00</sup> | ⊗ | 62. <sup>50</sup>     |
|   |                      | ⊗ | 64,257. <sup>45</sup> |
|   |                      | ⊗ | 14,971. <sup>86</sup> |
|   |                      | ⊗ | 49,285. <sup>59</sup> |

# Almacén "Las Palmas"

Balance General del 01 de Ene. al 31 de Diciembre.

|                           |   |           |            |
|---------------------------|---|-----------|------------|
| Corriente                 | 8 | 6,930.00  |            |
| Caja                      | 8 | 19,800.00 |            |
| Banco Promotor            |   |           |            |
| Cientes                   | 8 | 16,500.00 |            |
| Doc. por cobrar           | 8 | 13,200.00 |            |
| Reser para cuenta incobra | 8 | 891.00    | 28,809.00  |
| Mercaderías               |   |           | 64,000.00  |
| Material de Empaque       | 8 | 1,400.00  | 120,939.00 |

|                           |   |           |                   |
|---------------------------|---|-----------|-------------------|
| Mo Corriente              |   |           |                   |
| Mob. y Equipo             | 8 | 26,500.00 |                   |
| Dep. Acum. Mob. y Equi    | 8 | 5,300.00  | 21,200.00         |
| Equipo de Computación     | 8 | 11,000.00 |                   |
| Dep. Acum. Equipo de Com. | 8 | 3,666.30  | 7,333.70          |
| Vehículos                 | 8 | 35,000.00 |                   |
| Dep. Acum. Vehículos      | 8 | 7,000.00  | 28,000.00         |
| Inmuebles                 | 8 | 71,000.00 |                   |
| Dep. Acum. Inmuebles      | 8 | 2,485.00  | 68,515.00         |
| Gastos de Constitución    | 8 | 5,000.00  |                   |
| Amort. Acum. Gas. de Cons | 8 | 1,000.00  | 4,000.00          |
| Inversiones en Valores    | 8 | 16,500.00 | 16,500.00         |
| <u>Suma del Activo</u>    |   |           | <u>145,548.70</u> |

|                        |   |            |             |
|------------------------|---|------------|-------------|
| Mo Pasivo              |   |            |             |
| Mo Corriente           | 8 | 19,800.00  |             |
| Proveedores            | 8 | 19,457.25  |             |
| Cuentas por pagar      | 8 | 14,971.86  |             |
| ISR por pagar          | 8 | 5,500.00   | 59,729.11   |
| Documentos por pagar   |   |            |             |
| Mo Corriente           |   |            | 8 26,500.00 |
| Hipotecas              |   |            | 8 86,229.11 |
| <u>Suma del Pasivo</u> |   |            |             |
| Patrimonio Neto        | 8 | 130,973.00 |             |
| Capital Social         | 8 | 130,973.00 | 86,229.11   |

Van a folio #2

Vienen de folio #1  
 Reserva Legal  
 Utilidad Retenida  
 Suma del Pas. y Pat

|   |                        |   |                        |
|---|------------------------|---|------------------------|
| 8 | 130,973. <sup>00</sup> | 8 | 86,229. <sup>11</sup>  |
| 8 | 2,464. <sup>28</sup>   |   |                        |
| 8 | 4,682. <sup>31</sup>   | 8 | 180,258. <sup>59</sup> |
|   |                        | 8 | 260,487. <sup>70</sup> |

# ANÁLISIS SUMARIO SECCIONAL MOMENTANEO DE RAZONES FINANCIERAS

EMPRESA: Almacén "Las Palmas"

PROPIEDAD DE: \_\_\_\_\_

PERIODO: del 01 de Ene. al 31 de Diciem.

Ángeles Pérez. 5

| Razón                                     | Fórmula                                                                                   | Valores                              | Resultado | Promedio Industrial | Evaluación |
|-------------------------------------------|-------------------------------------------------------------------------------------------|--------------------------------------|-----------|---------------------|------------|
| <b>Liquidez</b>                           |                                                                                           |                                      |           |                     |            |
| 1. Capital Neto de Trabajo                | Activo Corriente - Pasivo Corriente                                                       | $120,939 - 59,729.11$                | 61,210    |                     |            |
| 2. Índice de Solvencia                    | $\frac{\text{Activo Corriente}}{\text{Pasivo Corriente}}$                                 | $120,939 / 59,729.11$                | 2.02      | 2                   | Bueno      |
| 3. Razón de Prueba Rápida                 | $\frac{\text{Activo Corriente} - \text{Inventario}}{\text{Pasivo Corriente}}$             | $\frac{120,939 - 64,000}{59,729.11}$ | 0.95      | 1                   | Malo       |
| <b>Actividad</b>                          |                                                                                           |                                      |           |                     |            |
| 4. Rotación de Inventario                 | $\frac{\text{Ventas Netas}}{\text{Inventario}}$                                           | $402,000 / 64,000$                   | 6.28      | 7                   | Malo       |
| 5. Periodo de Cobranza Promedio           | $\frac{\text{Cuentas por Cobrar Comerciales}}{\text{Ventas Promedio Diarias al Crédito}}$ | $16,500 / 502.50$                    | 32.84     | 35<br>Días          | Bueno      |
| 6. Periodo de Pago Promedio               | $\frac{\text{Cuentas por Pagar Comerciales}}{\text{Compras Promedio Diarias al Crédito}}$ | $19,800 / 454.67$                    | 43.54     | 45<br>Días          | Bueno      |
| 7. Rotación de Activos Fijos              | $\frac{\text{Ventas Netas}}{\text{Activos Fijos Netos}}$                                  | $402,000 / 125,048.70$               | 3.21      | 3                   | Bueno      |
| 8. Rotación de Activos Totales            | $\frac{\text{Ventas Netas}}{\text{Activos Totales}}$                                      | $402,000 / 266,487.70$               | 1.51      | 2                   | Malo       |
| <b>Endeudamiento</b>                      |                                                                                           |                                      |           |                     |            |
| 9. Razón de Endeudamiento                 | $\frac{\text{Pasivos Totales}}{\text{Activos Totales}}$                                   | $86,229.11 / 266,487.70$             | 32.36 %   | 40%                 | Bueno      |
| 10. Razón de cobertura de Interés Totales | $\frac{\text{Utilidad Bruta en Gastos de Operación}}{\text{Intereses Gasto}}$             | $64,194.95 / 6,397.50$               | 10.03     | 5                   | Bueno      |
| <b>Rentabilidad</b>                       |                                                                                           |                                      |           |                     |            |
| 11. Rendimiento de la Inversión           | $\frac{\text{Utilidad Neta después de Impuestos}}{\text{Activos Totales}}$                | $49,285.59 / 266,487.70$             | 18.49 %   | 15%                 | Bueno      |
| 12. Rendimiento de Capital Social         | $\frac{\text{Utilidad Neta después de Impuestos}}{\text{Capital Social}}$                 | $49,285.59 / 130,973$                | 37.63 %   | 25%                 | Bueno      |

Ángeles  
Pérez 5

# Almacén "Las Palmas"

Estados de Resultados del 01 al 31 de Diciembre.

|                            |             |                                |
|----------------------------|-------------|--------------------------------|
| Ventas Netas               |             | 100. <sup>00</sup>             |
| - Costos de Ventas         |             | <u>60.<sup>00</sup></u>        |
| Utilidad bruta en Ventas   |             | 40. <sup>00</sup>              |
| Gastos de Operación        |             | <u>15.<sup>97</sup></u>        |
| Utilidad en Gastos de Ope. |             | 24. <sup>02</sup>              |
| Otros Ingresos y Gastos    |             |                                |
| + Ingresos                 | 1.61        |                                |
| - Gastos                   | <u>1.59</u> | <u>0.<sup>02</sup></u>         |
| Utilidad antes del ISR     |             | <u><u>24.<sup>01</sup></u></u> |